

The Buckeye Room: A Virtual Engagement Experience



Purpose

The Buckeye Room – open to all alumni – is an online platform that engages Ohio State alumni across the world who want to provide input on issues and topics that are currently important to the university. With more than 7,000 alumni joining in the first 6 months, the Buckeye Room continues to strengthen relationships with our diverse alumni community, understand their perspectives, and then shape initiatives around those viewpoints and preferences.

Contact

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THE OHIO STATE
UNIVERSITY

Ohio State Colleges/Units Involved

University Communications -

- Brand and Marketing
- Editorial
- Interactive

The Ohio State University Alumni Association, Inc.

- Alumni Career Management
- Annual Giving
- Communications
- Outreach and Engagement
- Volunteer Relations

Office of Development

- Donor Experience
- Planned Giving

Scholarship and Student

Support Advancement Services

- Advancement IT
- Records
- Endowment Services
- Prospect Research & Reporting

Office of Academic Affairs

- Institutional Research

College of Engineering

Impact

Members of the Buckeye Room are found all across the United States and in 162 countries around the world.

Members contribute by participating in two surveys per month. Results are analyzed and shared with university stakeholders to provide real-time alumni input when important business decisions are being made.

The Buckeye Room is creating partnerships that span the entire Ohio State campus. Any college, unit, or department is eligible to submit survey requests to collect information from specific subsets of alumni in the Buckeye Room.



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